

Data Analysis. Make the right business decisions.

The GSERM Global School in Empirical Research Methods at the University of St.Gallen is an integrated programme teaching research methodology. We welcome professionals of all fields, but also members of academia.

You enhance your skills in block seminars taught by world-class faculty amongst an international crowd of participants, also providing you with a unique opportunity for exchanging experiences. Participants choose from different courses offered as block seminars led by internationally renowned lecturers.

General Information

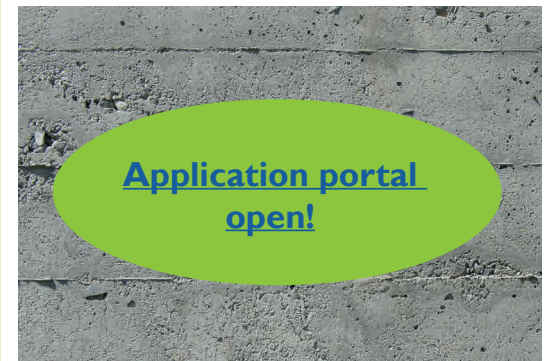
Date	6-17 January 2020	
Course Structure	5-day intensive courses, max. 1 course/week	
Course Load	4 ECTS per course/week	
Course Costs	1 course/week	CHF 2000
	2 courses/weeks	CHF 3300
Early bird discount until 31 October:	CHF 100 for 1 or 2 course/s	
Accommodation	as from CHF 350 per week in shared apartments or in a hotel as per your choice	
Services	Support in course selection Welcome package Course materials Transcript of the University of St. Gallen Sports / social programme	

Contact Information

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www.gserm.ch/st-gallen-winter



Application deadline: 15 December 2019

Course Information

1st Session: 6-10 January 2020

Instructor	Course	Level
Lantz, Brett	Machine Learning with R - Introduction	B
McDaniel, Timothy	Regression Analysis II - Linear Models	M
Mihas, Paul	Qualitative Research Methods & Data Analysis	B
Schmidtke, Björn & Herrmann, Andreas	Introduction into Applied Deep Learning	M

2nd Session: 13-17 January 2020

Instructor	Course	Level
Lantz, Brett	Machine Learning with R - Advanced	M
Montoya, Amanda	Mediation, Moderation, and Conditional Process Analysis	M
Kwartler, Edward	Text Mining	M
Spindler, Martin	Econometrics of Big Data	R

Additional Information

To support you in choosing a course corresponding to your current knowledge level, there are four different course levels: On a general note, all courses are on PhD level, but differ in their prerequisites in terms of statistical skills. In any case, please refer to the detailed course descriptions on www.gserm.ch/st-gallen-winter/courses/ where you can double click on the course name for more information.

B = Basic

M = Intermediate

A = Advanced

R = Research

Addressing participants with little or no statistical skills.

Meant for participants with some knowledge in statistics.

Ideal for participants with fundamental skills in statistics.

Especially designed for participants on a research level with substantial background in quantitative methods.

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